

**ad editum**
**Translation. Copy editing. Language design.**

Wolfgang Bruch  
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 10827 Berlin  
 Germany

## Price list

We provide our translation, copy-editing/proofreading, and language design services exclusively to corporate clients, i.e., legal persons for private or public law, or to businesses of a different legal form.

The prices given in this overview are an unbinding price guide and merely give an overview of the price brackets for our services. The prices for translation and copy editing/proofreading vary depending on the language and complexity of your text. Only prices given in our individual, written offers are binding.

<b>Copy-editing / German proofreading including four-eyes principle</b>	0.075 EUR per word 0.54 EUR per standard line 18.75 EUR per standard page (corresponds to 3 standard pages with 1,800 characters including spaces or 250 words per page) <b>from 55.00 EUR per hour</b>
<b>Copy-editing / proofreading foreign languages</b> (depends on the language)	from 0.09 EUR to 0.11 EUR per word from 0.64 EUR to 0.78 EUR per standard line from 22.50 EUR to 27.50 EUR per standard page (corresponds to 3 standard pages with 1,800 characters including spaces or 250 words per page) <b>from 70.00 EUR per hour</b>
<b>Translation</b> (depends on the target language)	from 0.27 EUR to 0.36 EUR per word from 1.94 EUR to 2.59 EUR per standard line from 67.50 EUR to 90.00 EUR per standard page (corresponds to 3 standard pages with 1,800 characters including spaces or 250 words per page) <b>from 85.00 EUR per hour</b>
<b>Translation check / proofreading by a second person</b> (depends on the language)	from 0.09 EUR to 0.11 EUR per word from 0.64 EUR to 0.78 EUR per standard line from 22.50 EUR to 27.50 EUR per standard page (corresponds to 3 standard pages with 1,800 characters including spaces or 250 words per page) <b>from 78.00 EUR per hour</b>

The source text is used as the basis for calculating the word count. According to industry norms in the media and advertising sector, a standard page contains 1,800 characters including spaces (ca. 250 words per standard page). A standard line is measured at **ad editum** as 55 characters including spaces.

Translation of claims, headlines, slogans; wording check; linguistic search engine optimization	from 125.00 EUR per hour
Connotation analysis	from 125.00 EUR per hour
Linguistic examination of brand names, word marks etc.	Price on request
Small orders proofreading	from 55.00 EUR
Small orders translation	from 60.00 EUR

The prices given apply for one language or one language combination. Orders from within Germany are subject to value added tax at the relevant statutory amount. Companies located outside Germany are exempt from the VAT charge.